

La Quinta Arts Festival 2020 FAQ

Q. La Quinta Arts Festival (festival) has been at the top of the national rankings – why has La Quinta Arts Foundation (LQAF) chosen to stop producing the Festival now?

A. While LQAF appreciates the ongoing efforts to mitigate the inevitable effects of growth and progress in the city of La Quinta, we also must face the simple fact that the festival has outgrown its venue.

LQAF has struggled in recent years to navigate the growth in the village and surrounding area that has served as the festival's venue since 2005. The \$13.6 million Complete Streets construction project, scheduled June 2019 through October 2020, and other residential and commercial development projects on the horizon, bring additional challenges to festival access.

The festival has fulfilled its original intent and will now look to new opportunities to support arts and culture initiatives as the vision for the downtown village becomes fully realized.

Q: Why not just move the Festival to SilverRock as the city has suggested?

A: Even if the SilverRock event venue is completed on time, LQAF does not believe the venue offers the necessary infrastructure, facilities, and amenities.

Q: What if the City of La Quinta decides to replace the Festival with another event at the same time in the same location?

A: We understand and support the city's pursuit of other events and producers during this time or any other.

Q: Are you planning to move the La Quinta Arts Festival to a location outside the city?

A: No.

Q. What are your plans moving forward?

Organizations are called upon to respond and adapt to changing environments every day. We see the evolving landscape as an open door to new opportunities.