



"Bert" by Alan McNeil

A Partnership to Crow About

Over the past several years, LQAF has entrusted DesertArc, a prominent nonprofit agency serving the mentally and physically challenged, with the job of turning out the awesome screen printed and embroidered shirts and caps that are sold at La Quinta Arts Festival. Along the way, that "job" has become a real labor of love for their staff and clients, and our business partnership has evolved into a true friendship.

Richard Sells, Director of Business Operations for DesertArc, says, "It thrills me when our clients and staff get all excited about a new program. That is exactly what happened when the La Quinta Arts Festival came to us with this year's new design. BERT the white crested Polish rooster has become our adopted mascot. We love Bert!"

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Say Hello to Bert!

LQAF is pleased to present Bert, the Official Mascot for La Quinta Arts Festival 2009. Bert's flamboyant image will be featured on Festival marketing collateral and will adorn the commemorative t-shirt for the upcoming Festival.

Bert was inspired by a real life White Crested Polish Rooster that lived next door to Festival 2009 Featured Artist, Alan McNeil in Montana. Bert appears somewhere in every one of McNeil's latest series of paintings, employing urban landscape as the subject matter in which he combines oil and encaustic paint with black & white digital photography.

McNeil's latest addition in this collection of unique and fun loving paintings, depicts scenes from La Quinta, which will be used as the image for the Festival 2009 poster.

Bert fans will not have to wait until March to purchase one of his t-shirts; they will be available at Blues, Brews & BBQ on November 1st.



**LA QUINTA
 ARTS FESTIVAL
 MAR 12-15, 2009**



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LA QUINTA ARTS FOUNDATION

Christi Salamone



LA QUINTA ARTS FOUNDATION BOARD OF DIRECTORS

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Mike Fedderly, Chief Financial Officer

Haddon Libby, Secretary

John Gamlin

Olga Giannini

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Debby Nelson, Volunteer & Membership Coordinator

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From the Executive Director

Dear Friends,

One year ago armed with our new tag line of *Art.Culture.Life*. La Quinta Arts Foundation set forth to expand the definition of "cultural" with new events, programs and activities to attract audiences not yet familiar with LQAF.

Did you happen to catch *Art.Culture.Nightlife* at Old Town La Quinta this summer? Or attend one of the City's museum tours in September to see the Georgia O'Keefe or Terra Cotta Warriors exhibits? LQAF was a sponsoring partner in all of them, and the "season" is yet to begin. So where do we go from here? As you read on in this issue you will see "the sky is the limit."



WELCOME NEW BOARD MEMBERS

Join us to congratulate our new Chairman/President **Scott Wilson**, and welcome three new board members. Wilson is a founding partner of Wilson Johnson Commercial Real Estate in Palm Desert and the son of long serving Riverside County Supervisor Roy Wilson. Scott was originally elected to the board in 2005.

The newly appointed directors include **Bob Marra**, CEO of Marra Enterprises, Inc. which owns and operates Wheeler's Market Intelligence; Marra Consulting, a marketing and public relations firm; and *The Public Record*, a weekly business and public affairs newspaper.

Robert Stearns has an extensive arts background as a curator and senior administrator at some of the country's leading contemporary arts institutions and has served as advisor to private foundations, state art councils and the National Endowment for the Arts.

Phillip Waller is a CPA and partner in the firm of Rogers, Anderson, Malody & Scott, LLP specializing in audit and consulting services to the business, government, and non-profit sectors.

Rounding out the 2008/09 slate of officers is CFO **Mike Fedderly**, owner of Desert Art Collection Gallery & Design Center in Palm Desert; and Secretary **Haddon Libby**, CFO, El Paseo Bank in Palm Desert. All of the above mentioned join continuing board members **Jim Parrish** (outgoing president), **John Gamlin**, and **Olga Giannini**.

We are extremely privileged to be able to work with these individuals whose wide range of expertise contributes significantly to our mission of "Promoting and Cultivating the Arts."

GET READY FOR BLUES, BREWS & BBQ

Got the impending Election Day Blues? Here's your chance to Eat, Drink, and Be Merry at La Quinta Arts Foundation's Blues, Brews & BBQ.

Over 5,000 enthusiastic patrons made the inaugural event a rousing success in 2007. This year we are bringing our A+ game to the baseball field of La Quinta Community Park featuring three live bands, over 20 microbrews, and a great selection of bona fide BBQ fare.

BLUES

Discover the roots of American music! We're presenting Southern California's Blues Legends to entertain all day!

- **The Bolivar Brothers** will lead off at 11am. Michael and John Bolivar now call Palm Springs home having performed everywhere with the likes of Aretha Franklin, Chuck Mangione, and Lou Rawls, to name a few. These veteran musicians and composers will be sure to please the crowd with their smooth saxophone and velvet vocals.
- **Big Papa & The TCB** are the 2008 Inland Empire Music Award Winners for 'Best Blues,' 'Best Band,' and 'Best Song' and nominees for Orange County Music Awards with their Nice 'n' Greazy album.
- **Sweet Baby J'ai Michel** has been described as a "blues singer," a "jazz singer," and a "storyteller" who has shared the stage with such luminaries as Melissa Etheridge, Herbie Hancock, Etta James, Joe Sample, Koko Taylor and more. Our crowd will delight to the sassy sounds of Sweet Baby J'ai Quintet starting around 3:30pm.

BREWS

La Quinta Rotary Club will be serving up the cool brew for \$5. Sample a selection of craft and microbrews including favorites like Stella Artois, Widmer Brothers, Fat Tire, Red Hook Ale, Kona, Grolsch, Longboard, Wild Blue, Michelob Lime, and many, many more...

BBQ

Did you know authentic BBQ takes over 18 hours to prepare? Your nose knows and it will lead you to Blues, Brews & BBQ to enjoy the labor of love that is the "real deal" BBQ. Our vendors will be serving up heaping plates of the delectable delights, including every moo, oink, cluck, and swimmer that will take on smoke and sauce for a price that won't break the bank!



Rodeo Daddy's BBQ

A promotional poster for the event. At the top, there is a silhouette of a guitar with its arms raised. Below it, the text reads "La Quinta Arts Foundation's Blues Brews & BBQ". The word "Blues" is in a stylized font with a diamond symbol between "Blues" and "Brews". "BBQ" is in a large, bold font. Below the main title, it says "La Quinta Community Park". The date and time are "Saturday November 1st 2008 11AM to 6PM". At the bottom, it lists: "Admission \$5 at the Gate", "Children Under 12 Free", "Free Parking", "Bring Lawn Chairs or Blankets", and "Bring 2 cans of food for CV Rescue Mission".

La Quinta Arts Foundation's
Blues Brews & BBQ
La Quinta Community Park
**Saturday
November 1st 2008**
11AM to 6PM
Admission \$5 at the Gate
Children Under 12 Free
Free Parking
Bring Lawn Chairs or Blankets
Bring 2 cans of food for CV Rescue Mission

MORE GOODIES FOR THE PEOPLE!

Henry's Marketplace will be grilling sweet ears of corn; **Maui Wowi Hawaiian Coffee and Smoothies**, **Pel's Italian Ices**, and **Coldstone Creamery** will be offering their specialty treats.

Thanks to our Premier Sponsor, **City of La Quinta**, we have been able to keep this event affordable for everyone in the community to enjoy. Please come out and express your appreciation to our civic leaders who support events like these which make La Quinta the *Gem of the Desert*.



Sweet Baby J'ai

Big Papa & The TCB





Fred Stodder



Philippe Chambon & James Babb



Elaine Hyde



Barry & Rosalind Hage



Hasuyo Miller

Tantalizing Teapots

The Contemporary Evolution of an Ancient Tradition

The story of teapots begins with their necessity – the development of tea and its regular consumption required an efficient, and later an aesthetically pleasing, vessel for brewing and drinking. The earliest examples of teapots came from the Ming Dynasty (1368-1644) in China and were made with the zisha, or “purple” clay of the YiXing region. By the 15th century CE, both the Chinese and the Japanese were drinking tea for ceremonial purposes, and the beverage was no longer regarded solely for its medicinal properties. Chinese scholars and intellectuals involved themselves in the design of teapots.

Through today tea symbolizes the best things in life – health and prosperity, tradition and ceremony, warmth and friendship. A pot of tea is a perfectly justifiable cause for a party, while a solitary cup of tea can be healing, meditative, and refreshing. People are drawn to the traditional, reassuring shape. The idea of tea conveys socializing, and even one’s grandmother perhaps. Artists are constantly trying to reinvent the form.

Teapot collecting became a big trend and several major private teapot collections were established. Museums that collect contemporary ceramic art are beginning to assemble important collections and individual collectors are yearning to get in on this ever-enticing Mad Hatter’s tea party.

We invite you to explore our exhibit & join us for a cup of tea!

WHERE & WHEN

Saturday, January 10, 2009 through
Sunday, March 8, 2009

La Quinta Museum

77885 Calle Montezuma
La Quinta, CA 92253

“It’s always tea-time,” said the Hatter with a sigh ...
- from *‘Alice’s Adventures in Wonderland’*
by Lewis Carroll

NEW MEMBER SPOTLIGHT

Wine Anyone?

You can count on your party being a success if Foundation Members Diane Georgi and Jim Leighton are invited. That's because they always show up with ample supply of one of their favorite passions, Diva Cellars wines. California Central Coast Diva Cellars produces small lot wines that are fruit forward while retaining a feminine and refined style.

Wonderful supporters of LQAF, for the past two years Georgi and Leighton have donated many cases of Diva Cellar's wines for the Foundation to use as 'thank you' gifts for dozens of artist advisors, volunteer chair people and artist award winners who participate to make La Quinta Arts Festival top notch.

Diane and Jim are also avid golfers, which played a key role in their decision to relocate to the Coachella Valley in 2005, but not for retirement! They have proven you can live in paradise without jeopardizing successful careers.

Diane is corporate attorney for Harmonic, Inc. based in Sunnyvale, CA. Harmonic, Inc. is a leading provider of video delivery solutions to cable, satellite, and telephone companies as well as terrestrial and wireless operators around the world. Their products enable providers of all sizes to efficiently deliver the next generation of broadcast and on-demand video services.

Jim is Partners Manager for the Nexio Broadcast Server Group at Harris Corporation, an international communications and information technology company serving government and commercial markets in more than 150 countries.

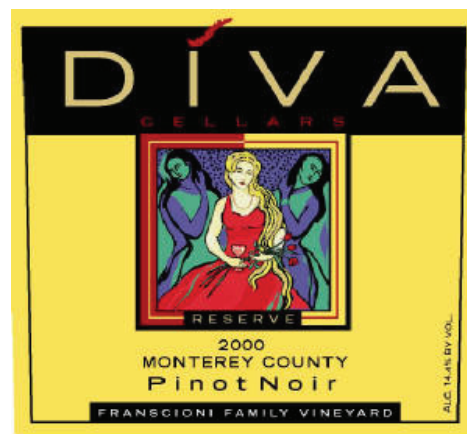
"We really enjoy the programs offered by LQAF, they provide an opportunity to connect with friends and be involved in the community. We are so grateful to Steven Weiner (also a LQAF patron member of over 8 years) for introducing us to the wonderful events and activities of the Foundation."

To share in Jim and Diane's passion and experience the delectable wines of Diva Cellars, visit www.divacellars.com



Photo by Steven Weiner

Diane Georgi & Jim Leighton



Desert Arc Partnership *Continued From Page 1 ...*

DesertArc was founded in 1959 by a group of caring parents wanting to expand the horizon of their children's lives. In December of 2007 the organization changed its name to DesertArc; serving more than 650 disabled clients, many of whom have achieved a level of independence which allows them the ability to live and work within our community. DesertArc has developed a number of programs to serve its clients, one of which is their embroidery and screen printing company, the largest in the Coachella Valley.

La Quinta Arts Foundation is proud to be part this great experience. For more information on DesertArc programs, visit www.desertarc.org or call 760-346-1611.

SCHOLARSHIPS MAKING A DIFFERENCE

Hana Lynn Wexler

Following in the creative footsteps of both her grandfather, renowned architect Donald Wexler, and photographer uncle, Glen Wexler, LQAF FY08/09 first time scholarship winner, Hana Wexler is destined for success.

A graduate of the Digital Photography program at the Digital Arts Technology Academy at Cathedral City High School, Hana describes her education and career plans this way: "I intend to complete my undergraduate studies and pursue a career in digital media, fashion photography and design, and explore options for photography in advertising."

In the fall, Hana will attend Cal Poly Pomona's Apparel Merchandising and Management Program. "In the program, students learn apparel product development, production, and retailing, which opens up careers in sales, marketing, merchandising, buying, business management and market research," says Wexler.

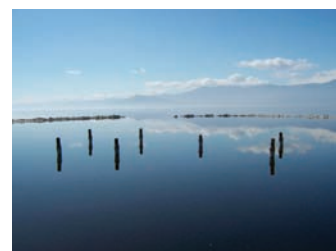
When asked how her love for photography would meld with her coursework at Cal Poly, she replied, "Right now, I've been playing around with the idea of double majoring in photography, but I want to take this year to get into to the swing of college before I take on an extra challenge. Photography plays such a huge role in fashion advertising, which is one area in which I have a specific interest. Photography will always be one of my hobbies. I was recently given a Lomography Diana camera which I have been very excited about. Since my high school photo class used only digital cameras, I've never used 120 film. I can't wait to start taking pictures!"

In addition to vacationing with her family in Lake Tahoe, and visiting the Glow Exhibit on the Santa Monica pier this summer, Hana has undertaken helping her grandfather, Don Wexler, catalog all of his works. "The best part about working with him is being able to look at all the old photographs of his buildings and learn the history behind each of them. There's one old photo in particular where my grandfather, wearing a pair of Ray Ban sunglasses, is sitting outside of the Palm Springs Airport, which he designed in the 1960s. I really love that one!"

Wexler joins the 24 additional students receiving \$41,750 in LQAF scholarship funding for FY08/09.



Hana Lynn Wexler



Blue Sea



Jerome Ruins

THE LEGACY CONTINUES

With Over \$845,000 in Scholarships Awarded!

CONGRATULATIONS 2008/09 SCHOLARSHIP WINNERS:

Diana Childers
Amanda Conti
Amanda Emmett
Tristan Esmino
Clayton Fessier
Julie Frenznick
Taija Rae Gauthier
Erin Hoy
Alexandra Leja
Eryn Leja
Carlin McCasland
Robert Medina
Danny Morales

Makiko Omori
Bryan O'Neil
Noah Simmons
Jeremy Stock
Natalie Thornton
Julio Vazquez
Alyssa Velasquez
Kevin Velasquez
Shana Wardle
Maxwell Weiner
Hanna Wexler
Sarah Williams

Annual scholarship awards are made possible with proceeds garnered from LQAF activities including La Quinta Arts Festival, Art Under the Umbrellas, Blues, Brews & BBQ, and La Quinta Arts Foundation memberships — as well as contributions by community partners and memorial contributions from The Ryan Ramirez and The Melville Kever Funds.

Thank You Scholarship Committee!

Dr. Hovak Najarian
Deborah Schwartz
Mike Polk
John Hansen
Roy & Debbie Ramirez

ART UNDER THE UMBRELLAS

SIX YEARS STRONG & BETTER EVERY YEAR

Just back from Amsterdam, Scotland, and London, Artist Rebecca Molayem is very much looking forward to returning to Art Under the Umbrellas. Inspired by her travels and the popularity of golf in Scotland, she has added several new works to her trendy series portraying expressive and colorful figures on the links.

"I express feelings of happiness and joy through my paintings," said Molayem. Old Town La Quinta and La Quinta Arts Foundation agree! LQAF has selected *Painting in Paradise* for this season's Art Under the Umbrellas collateral and Old Town La Quinta has selected another Molayem image for their annual advertising and marketing campaign.

This perennial favorite event has grown beyond our expectations with over 60 participating artists at each event. It draws residents and visitors who fill the streets in a quest for art treasures, live music, boutique shopping, and dining experiences.

Our new season of Art Under the Umbrellas begins Oct. 11th. Always free admission and free parking!



"Painting in Paradise" by Rebecca Molayem



LQAF PRESENTS ... 2008/09 Schedule of Events

Art Under the Umbrellas

Old Town La Quinta
Saturdays - 10 am to 4 pm

October 11, 2008

November 8, 2008

January 17, 2009

January 31, 2009

February 14, 2009

April 11, 2009

Blues, Brews & BBQ

La Quinta Community Park
Saturday - November 1, 2008
11am to 6 pm

The 27th Annual La Quinta Arts Festival

La Quinta Civic Center Campus

March 12-15, 2009

10 am to 5 pm

La Quinta Museum Exhibits

Plein Air

January 10, 2009, 1pm - 3pm

Tantalizing Teapots: The Contemporary Evolution of an Ancient Tradition

January 10 - March 8, 2009

LQAF Scholarship Student Exhibition

May 15 - July 15, 2009 (TBA)

Art. Culture. Life.

LQAF Named Non-Profit of the Year!

Executive Director Christi Salamone accepted **Non-Profit of the Year** honors on behalf of La Quinta Arts Foundation from La Quinta Chamber of Commerce at its Annual Installation and Awards Luncheon on June 5, 2008 at Embassy Suites La Quinta.

Proclamations of special recognition from Congresswoman Mary Bono Mack, Senator Jim Battin, Senator John Benoit, Assemblywoman Bonnie Garcia, and Supervisor Roy Wilson were also presented by their representatives at the ceremony.



ALL NEW

Visit our all new website and sign-up to receive up to the minute information on your favorite LQAF programs and activities.

www.LQAF.com



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